What do we offer…
Where to find it…
and How to Use it.

Brad Beckett
Director of Education & Outreach
• Published Quarterly

• Mailed to all members of NREIA Chapters & Affiliated groups (database updated?)

• Printed and Online

• Featured Benefits – Page 1

• Industry Updates, News, Trends, Legislative

• Features a Member Spotlight
• We Spotlight a REIA member in Each Issue….real people.

• If you know a member that would be a great person to spotlight, please let us know!

• Great PR for the Industry!! (and your local REIA)
Real Estate Investing Today

- www.RealEstateInvestingToday.com
- News, data, trends, etc.
- NREIA releases
- Updated Daily
- Podcasts
- Infographic every Friday
- Weekly Roundup Summary emailed from NREIA each Friday
- Twitter = @REI2Day
Save Big on Your Email Marketing With Constant Contact

Constant Contact helps small businesses do more business. Now NREIA members have access to the Constant Contact email marketing system at up to 25% off. Send emails, run promotions, and get feedback, all from one easy-to-use account. Email marketing can help you build stronger relationships with your clients, so they keep coming back.

Need help? Constant Contact’s award-winning coaches are just a phone call away to make sure you succeed.

Through this exclusive partnership you get:
- Easy-to-use products and access to free, branded templates
- Simply click on it to update content
- Free phone support and live help to get your account started and answer your technical and marketing questions
- Great discounts including 10% off monthly, 20% off our 6-month pre-pay fee, or 25% off our 12-month pre-pay fee.

Call 1-800-815-5400 or email coach@constantcontact.com for help getting started on a free, no risk 60 day trial!

http://nationalreia.constantcontact.com

www.1800gotjunk.com

1-800-GOT-JUNK?
The World's Largest Junk Removal Service

Ask any real estate investor and they’ll tell you that time is money and the more time you have to spend cleaning up a mess – whether it’s coordinating others or doing it yourself – directly impacts your bottom line. That’s why NREIA has partnered with renowned debris removers 1-800-GOT-JUNK?

They are the full-service professionals when it comes to junk removal. Your membership in National REIA earns you 10% discount on services from 1-800-GOT-JUNK.

Just use promo code “REIA” when ordering.

As any savvy investor will tell you, saving time and there adds up over time as greater profits for your business and a higher ROI on your projects.

What items will they take? Mattresses, couches/sofas, furniture, tires, wood, construction materials, renovation refuse, yard waste (including branches), appliances (including refrigerators, washer & dryers, etc), rolling items, and many other items.

What they won’t take? Those items include asbestos, paint, chemicals, solvents, oil, chemicals, tanks, and junk vehicles. Check their website for the most up-to-date listing of items they will and will not take.

National REA
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www.NationalReia.org
@nationalreia

2017 Winter Cruise

- Designed as an Insert for newsletters
- 4 Pages
- Produced quarterly
- Distributed as PDF
- Benefit updates
- NREIA News, Leg. Update, techNREIA
Real Estate Opportunities in Investing

- Published Annually
- Printed and electronic
- Articles & Information about the industry
- Who are Real Estate Investors?
- How does the Industry work?
- NREIA Leadership
- Presents a Positive Face of the Industry
- Audience – prospective members, elected officials, members of the media, general public etc.

Finding Investing Success in Today’s Housing Market
Email Updates

REI2Day Weekly Roundup
Emailed every Friday afternoon

NREIA Monthly Update
Emailed on the 15th of every month to leaders

2017 Winter Cruise
Weekly Roundup

• Weekly summary of stories from Real Estate Investing Today
• Emailed every Friday afternoon
• Great content to share! Post on social media, re-tweet, etc.
Monthly Update

• Emailed on the 15\textsuperscript{th} of each month
• Contains NREIA news, benefit updates, legislative issues and other important information.
• Audience = leaders of NREIA groups
• Valuable links to sharable content
Social Media

NationalREIA

Hashtag for this Cruise:

#NREIAcruise

2017 Winter Cruise
• FOLLOW us @NationalREIA
• News, updates, benefits, announcements etc
• Content can be shared via ReTweet
• Great way to mass communicate
• FOLLOW us at NationalREIA
• Photo sharing site
• News, events, people, activities, etc.
• Tagging just like twitter
• Great way to show action!
• Owned by Facebook
• Cruise hashtag: #NREIAcruise
Questions?

After this week......CONTACT ME:

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